

GREEN PROFIT

IDEAS FOR PROFITABLE GARDEN CENTERS | JANUARY 2007 (VOL. 11/NO. 1)

TAG Team

The Influence
of Packaging

...nifty slogans like "cultivating life"...seem to really catch the consumer's eye.

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Stephanie Cohen & Bill Calkins
Green Profit Magazine, January 2007

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Our new tags were featured on Green Profit!



- larger tag
- improved, larger image
- more information on the back of the tag
- information in English and in Spanish